

A photograph of a climbing wall with various colored holds and routes. The wall is made of grey and brown panels. There are many different types of holds, including jugs, crimps, and slopers, in colors like red, yellow, green, blue, and purple. Some holds have small labels or stickers on them. The wall is set against a dark background.

CARBON IS THE CURRENCY OF THE FUTURE

Be Clear About Your Options



Carbon Management for the 21st Century



How 'carbon friendly' is your organization?

The next decade will be a turning point in American history as we move into a carbon-constrained era. Federal legislation, in concert with regional and state initiatives, will create a maze of rules and regulations governing carbon emissions. A wide array of stakeholders is already out in front of governmental efforts, demanding more accountability from the organizations with which they interact.

Carbonless Promise is at the vanguard of carbon management.

Our expert process and tools will help you:

- Assess your stakeholders' carbon concerns
- Develop a plan to manage your carbon impacts
- Measure your carbon baseline inventory
- Set reduction goals and report progress.

It is difficult to manage or even predict governmental action. However, you *can* manage your own outcomes through preparation and planning. Your organization will be rewarded for seizing the opportunity and taking early action.

*Your stakeholders
want to know.*

Do you have carbon assets ready to monetize?



In 2006 the US carbon market was under \$50 million, while the global market was \$30 billion. In 2007 the US market expanded to \$100 million while the global market also doubled to \$60 billion. Experts predict that the US carbon market will grow to \$1 trillion by 2020, or half of a \$2 trillion global market.

Carbon represents an entirely new asset class for most organizations. Uncovering these assets, and bringing them to market, are two of our strengths. We analyze your balance sheet to identify carbon assets at the project or enterprise level. We work with your team to ensure conformance with the required protocols to monetize these assets at the highest price possible.

We work within all voluntary and involuntary markets. As members of the Chicago Climate Exchange, we can 'exchange-trade' your credits, or find suitable 'off-exchange' buyers who value your credits for their unique, intrinsic properties. Carbonless Promise can convert your carbon assets into real financial assets.

To find out, let's look at your balance sheet.

Knowledge is power.

Carbonless Promise helps you identify and manage carbon risks and opportunities. We clarify the complexities of the emerging carbon markets, and lead you at every step to optimize the carbon position of your organization.

Let us help you leverage the currency of the future – carbon.

Carbonless Promise

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